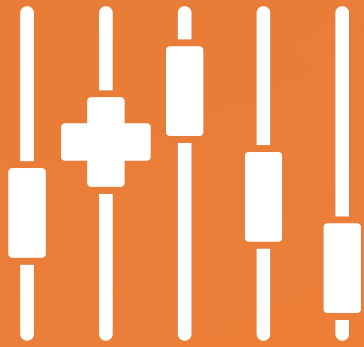




NASHVILLE
HEALTHCARE
SESSIONS
PRODUCED BY Nashville Health Care Council

OCT 7 - 9, 2024

2024 Nashville Healthcare Sessions Sponsorship Opportunities

collaborate, explore, & innovate in **the** healthcare city



PROUDLY PRODUCED BY NASHVILLE HEALTH CARE COUNCIL



NASHVILLE
HEALTH CARE
COUNCIL

SESSIONS, WHERE INNOVATION & CONNECTION DRIVE INDUSTRY TRANSFORMATION

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Nation's Preeminent Healthcare Innovation & Finance Conference

Nashville serves as the thriving backdrop for healthcare velocity.

Nashville Health Care Council's Sessions Conference will take place at the iconic Country Music Hall of Fame October 7-9, 2024. Plan to stick around all week for associated events, celebrations & meetings happening across Nashville thru Oct 11th.

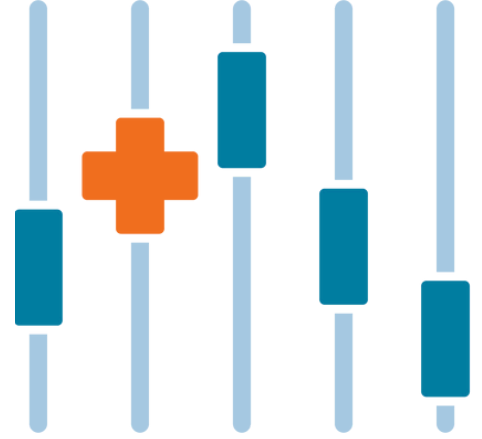
Join us this October for Nashville Healthcare Sessions. Now in its second year, this dynamic week of events brings great minds, decision-makers & change drivers in the healthcare industry together in Nashville for impactful conversations, incredible networking opportunities and endless opportunities to get business done.

During Sessions participants can:

- Hear candid conversations with leading healthcare C-suite executives in the intimate setting of the Country Music Hall of Fame.
- Participate in thought-provoking & meaningful discussions about the future of the industry.
- Engage with lead decision-makers from hundreds of healthcare companies.
- Make vital connections to propel your brand, business, & the industry forward.

Limited tickets for **the 2023 inaugural conference sold out**. We're excited to expand our ticket capabilities for the second year of the conference. With nearly twice the capacity, we're expanding our conference target audience to include more investors, health technology leaders & provider/managed care executives.

Be part of the momentum & elevate your brand as part of Nashville Healthcare Sessions 2024. **Join us in the Healthcare City for the healthcare event of the year!**



By the Numbers – 2023 Inaugural Statistics

be featured among influential, leading brands.

**data based upon participants that reported*



985+

PARTICIPANTS

55%

C-SUITE / EXECUTIVE
PARTICIPANTS

285+

UNIQUE COMPANIES
REPRESENTED

41

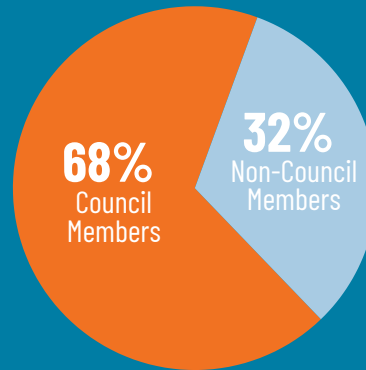
EXPERT
SPEAKERS

30+

ASSOCIATED
EVENTS

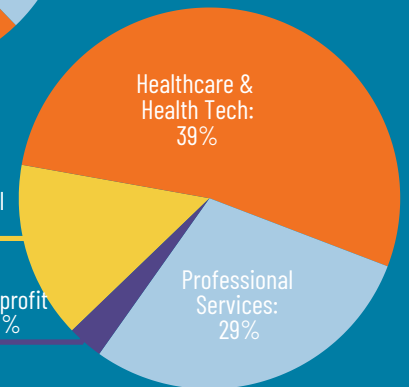
23

SPONSORS &
PARTNERS



Private Equity / Venture Capital
/ Finance: 15%

Academic Institutions / Nonprofit
/ Healthcare Associations: 3%



2023 Sponsors

Presenting Sponsors

ACADIA
HEALTHCARE

BROOKDALE
SENIOR LIVING

CHS Community
Health Systems

HCA
Healthcare®

Lifepoint Health

Optum

Finance & Innovation Partners

al6z Bio+Health

BARCLAYS

Google Cloud

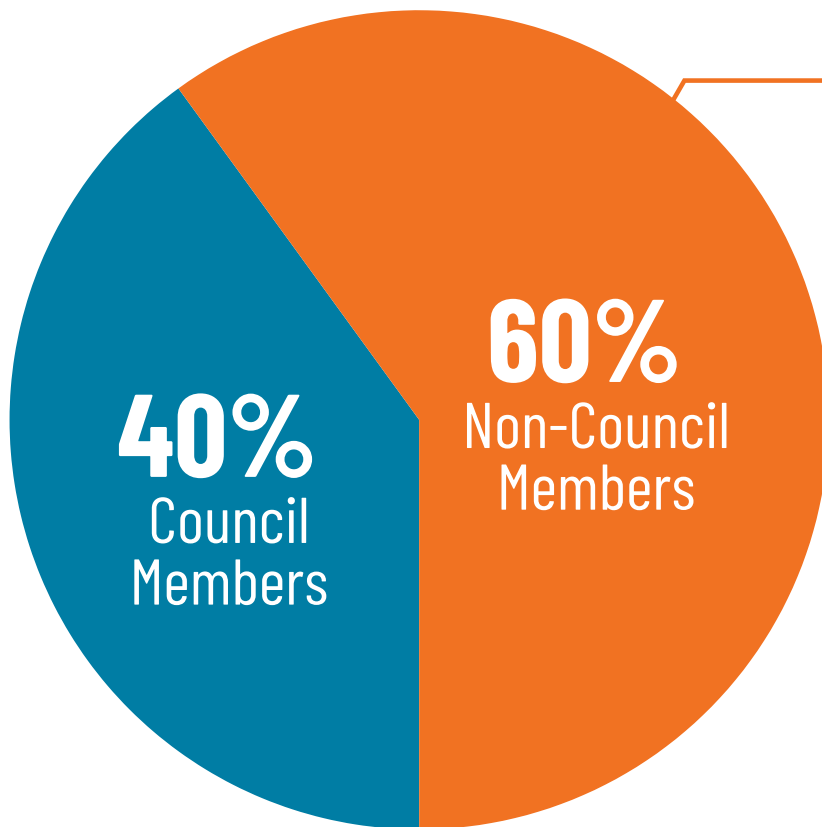
Walgreens

Ankura | AWS | Barnes & Thornburg, LLP | Bass Berry +Sims | Digital Diagnostics | Epstein Becker Green |
HealthStream | Holland & Knight | LBMC | Polsinelli | Virsys12 | Wellvana | WTW

2024 Audience Composition Targets

access an influential audience of decision makers from the nation's top organizations.

Target Audience Breakdown by Membership Status



35%

HEALTH
TECH

15%

PROVIDER /
MANAGED CARE

10%

ENTREPRENEURS /
INNOVATORS

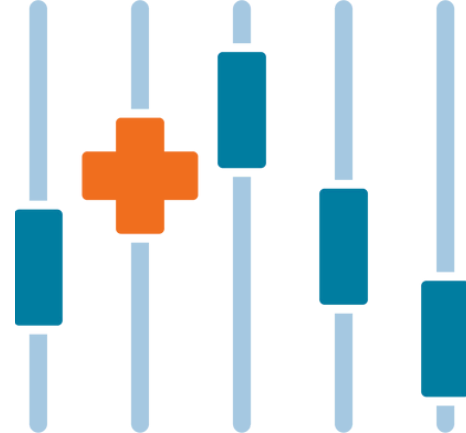
Breakdown:

- **50%** Publicly Traded/Private/Entrepreneurs
- **50%** Private Companies (VP/PE partners/members provide targets beyond our membership to reach this audience)

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NEW in 2024

*more opportunity to make meaningful connections
with executives that matter most to your business.*



+ Increased Opportunity:

- Exclusive **CEO Roundtable** Discussions
- Reservable **private meeting space**
- **Exclusive VIP/invite only programming** for top sponsors
- **Track programming** options for attendees with varying interests & motivations across **multiple stages**

+ Opportunities to establish **topics/themes** to guide content development

+ Expanded time for **enriched content, programming tracks, & increased networking opportunities** for sponsors & partners

+ Strategic **Curation of Associated Events**:

- Designated timeslots for official conference partners
- Standards for cross promotion of all associated events

+ Live, **breaking announcements & industry news** delivered directly from companies during Sessions week from the right media partner, driving **media attendance**



Multiple Stages & Spaces for Maximum Exposure

numerous tracks, private meeting spaces & breakout sessions.



COUNTRY MUSIC HALL OF FAME

Keynote addresses, engaging fireside chats & insightful panels, focused on leadership & excellence in management for all Sessions attendees.



FORD THEATER

Curated deep dive discussions on critical topics of importance to technology & innovation leaders & investors in healthcare.



6th FLOOR EVENT HALL

Dynamic mix of curated panel discussions focused on financing the future of the healthcare industry.



BREAKOUT ROOMS IN OMNI HOTEL *(two spaces / capacity 80 per room)*

Curated content from partners throughout the conference on topics impacting the industry.



EXCLUSIVE MEETING SPACE *(limited supply)*

Exclusive private meeting space conveniently located inside the OMNI Hotel (Adjacent to Country Music Hall of Fame).

Sponsorship Opportunities

make an impact, that leaves a lasting impression.

Premier Sponsor

Elevate your brand in front of an engaged, executive-level audience on a premier stage inside of Country Music Hall of Fame during Sessions.

Premier sponsor will benefit from presentation in one Main Stage session or program and exclusive VIP event experience & your own private meeting space. You will also receive high-impact standing

throughout full conference week.

SOLD OUT

At a Glance:

- Four (4) Sessions attendee registrations (*Value: \$2,200/Council Member / \$3,200/Non-Council Member*)
- One (1) speaking opportunity during a Main Stage session (*curated by NHCC*)
- Opportunity to deliver half-day 'mini-conference' of content curated by sponsoring organization (*stage assigned by NHCC*)
- Opportunity to host VIP Event in premier timeslot with exclusive invitations - *logistics supported by NHCC*
- Opportunity to utilize private meeting room
- Complimentary associated event

SOLD OUT

Secure your Premier Sponsorship through a consultative conversation with [Nashville Health Care Council](#)



Sponsorship Opportunities

make an impact, that leaves a lasting impression.

Alliance Sponsor

Be a thought-accelerator by curating either two breakout sessions or hosting an intimate CEO roundtable onsite during Sessions. Participate in one Main Stage session & gain access to an exclusive private meeting space. Additionally, make a high impact announcement throughout conference.

SOLD OUT

At a Glance:

- One (1) Sessions attendee registration (*Value: \$2,200/Council Member / \$3,200/Non-Council Member*)
- Opportunity to utilize Private Meeting Room space
- Representation in one (1) session on Main Stage panel to be curated by NHCC
- Opportunity to deliver (2) breakout sessions of content curated by sponsoring organization (*stage as assigned by NHCC*) **or** host one (1) intimate CEO roundtable (*select one*)
- Complimentary associated event

SOLD OUT

Secure your Alliance Sponsorship through a consultative conversation with [Nashville Health Care Council](#)



Sponsorship Opportunities

first come, first serve opportunities, secure your sponsorship by [contacting Nashville Health Care Council](#)

Vital Edge Sponsor

Curate your own onsite breakout session during Sessions. This level is ideal for service providers seeking thought leadership on a niche topic for a key audience.

At a Glance

- One (1) Sessions attendee registration (Value: \$550/Council Member | \$800/Non-Council Member)
- Exclusive opportunity to curate and deliver content for one (1) breakout session
- Complimentary associated event

SOLD OUT

SOLD OUT

Synergy Sponsor

Branded, premium meeting structure located in the heart of the conference, the "Get Business Done Lounge" for all 3 days of the Sessions Conference.

At a Glance:

- One (1) Sessions attendee registration (Value: \$550/Council Member | \$800/Non-Council Member)
- The "Get Business Done Lounge" is a mixed-use space, open to all Conference participants, that will be dedicated to high-level meetings, discussions, & purposeful networking
- Complimentary associated event

Request Pricing
Only 4 Remaining



Sponsorship Opportunities

first come, first serve opportunities, secure your sponsorship by contacting Nashville Health Care Council

Media Area Sponsor

Be seen as an industry leader by sponsoring a steady drumbeat of industry news & announcements coming out of the healthcare city during Sessions week.

SOLD OUT

At a Glance

- One (1) Sessions attendee registration (Value: \$500/Council Member | \$800/Non-Council Member)
- Exclusive branding of dedicated media area in high-visibility & traffic area
- Complimentary associated event

Request Pricing

SOLD OUT

Council Opportunities

Nashville Health Care Council hosts various dynamic and curated engagements throughout the year. We would be happy to help you achieve your goals during a Council opportunity. Let us know:

- What you are trying to accomplish
- The resources you have available
- Specific ideas, if you have any, that will achieve success for your organization

Contact the Council
for Opportunities





Sponsorships At a Glance

make an impact in the epicenter of healthcare transformation.

Benefits Grid	Premier	Alliance	Vital Edge	Synergy
Opportunity to deliver half day of content curated by your organization	X			
Opportunity to host exclusive C-Suite Event	X			
Representation in 1 session on Main Stage panel	X	X		
Number of Complimentary Sessions Registrations	4	1	1	1
Number of Complimentary 3-Night Hotel Stays	4	1		
Discount on additional registrations	40%	10%	10%	10%
Opportunity to utilize Private Meeting Rooms	X	X		
Opportunity to curate and deliver a Breakout Session	X	2	1	
Visibility at Kickoff Reception			X	
Complimentary Associated Event (\$500 value)	X	X	X	X
Access to Attendee List	X	X	X	X
Logo/Link on Mobile App, Sessions website and in marketing emails	X	X	X	X
High-impact branding opportunity in networking area				X

**don't see what you're looking for? NHCC is happy to discuss Council opportunities*

Associated Events

plant your flag in the healthcare city & make the right business connections.

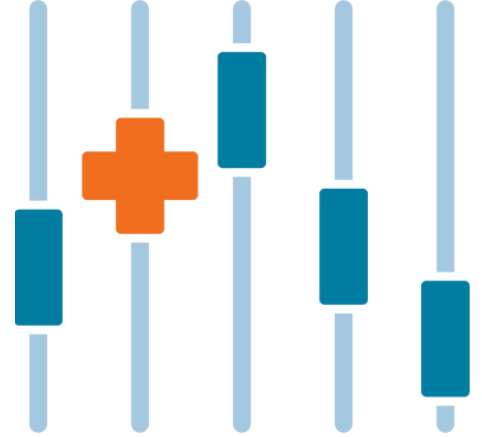
We understand how important it is to maximize your time & connect with decision makers to cultivate new business opportunities. Associated events help you connect with highly invested executives beyond the conference. Host your own engaging engagement during Sessions week (10/7-10/11). Your associated event, hosted & managed by your organization, will expand the scale & scope of your experience. Take advantage of this opportunity to build relationships with healthcare visionaries with buying power.

At a Glance:

- Inclusion in Nashville Health Care Council pre-conference marketing
- Your private event promoted your private event by NHCC
- Logo/link included on Sessions conference website, mobile app, signage at selected off-site venue & listed on official conference schedule
- Suggested event opportunities: happy hour, exclusive dinner, executive activity in the lively & energetic Nashville

Pricing Upon Request

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Secure Your Sponsorship

sponsorships sell-out quickly, act today.



Ready to elevate your brand in front of influential executives shaping the nation's healthcare landscape?

Get Started.

Secure Your Sponsorship

About Nashville Healthcare Council

unmatched legacy propelling industry forward on a global perspective

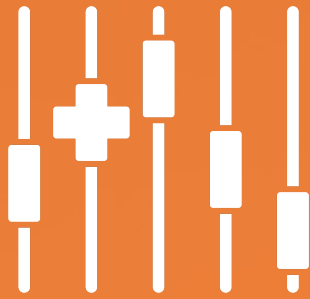
The Nashville Health Care Council strengthens & elevates Nashville as the Healthcare City. As a premier membership association since 1995, the Council convenes the industry's top minds & has provided a foundation for collaboration in healthcare for more than 25 years. Supported by a board of **world-class healthcare leaders & more than 300 corporate members**, we're accomplishing this purpose through a range of unique programs and initiatives.

In the nearly three decades since our founding, the healthcare industry has changed dramatically, & so has Nashville's unique role in it. As the Nashville Health Care Council grows & evolves to meet the increased need for collaboration, we're building upon our unmatched legacy & unique position to improve healthcare.

The Council provides members with **unparalleled access to national & international policymakers, industry innovators, & thought leaders** and works to ensure that Nashville is the most attractive market in the country for healthcare talent, companies and investment.

Learn More About the Immense Value of Membership.





NASHVILLE HEALTHCARE SESSIONS

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collaborate, explore, & innovate in **the** healthcare city



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NASHVILLE
HEALTH CARE
COUNCIL

Color Palettes

The main color palette consist of Electric Orange, Smooth Blue, and Airy Blue. The blue hues will be used as the main color, while Electric Orange is used as an accent.

The secondary color palette is to be used as labels for different categories such as breakout sessions or groups.

PRIMARY COLOR PALETTE



ELECTRIC ORANGE
PMS 1505 C
C1 M69 Y100 K0
R241 G114 B34
HEX #f17222



SMOOTH BLUE
PMS 7468 C
C100 M33 Y21 K7
R0 G125 B164
HEX #007da4



AIRY BLUE
PMS 544 C
C32 M10 Y3 K0
R168 G203 B227
HEX #a8cbe3

SECONDARY COLOR PALETTE

